

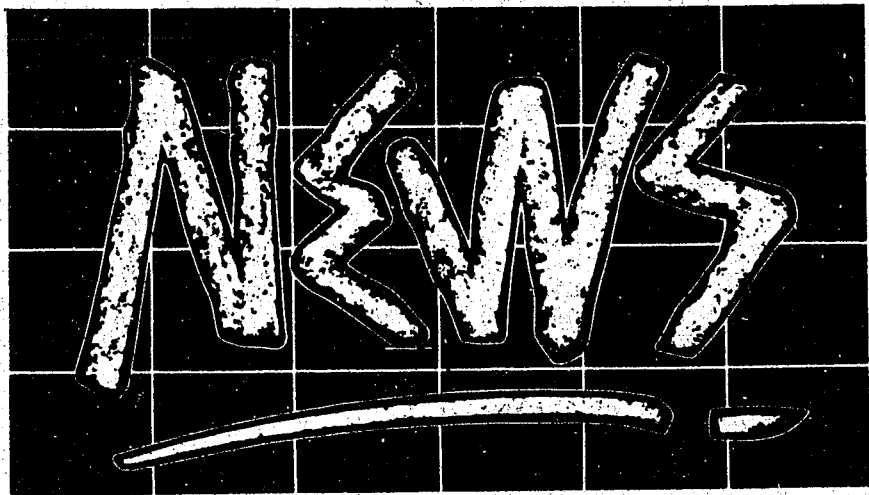
9-8-1982

## University News, September 8

Students of Boise State University

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*the University News*

VOLUME II • ISSUE 18

SEPTEMBER 8-14, 1982

## On Stage Centerfold



Page 6-7

# A Day at the Fair

by Janice Pavlic

Photos by Russ Markus



*Step right up, three tries for a quarter. Win a stuffed animal for the little lady.*

**T**HE FAIR HAS many faces. Last Saturday, after thirteen hours, the meaning crystallized, showing brilliantly the facets of the fair.

The day reflects change. Changes in the quality, of light, the noise level, the traffic flow and in the people.

Morning events center around the viewing and judging of livestock, Four-H, truly identify a fair.

Around noon the carnies begin setting up their side shows, working on the rides, and rearranging arcade prizes. The sun is hot and the beer garden and an afternoon show await you.

Eating binges are indulged throughout the day as appetites are quenched with the fancy of the moment.

Afternoons are spent lollygagging around the booths, or resting, or peoplewatching.

Dusk hits and the fair slowly changes its emphasis toward the carnival. A cacophony of glittering lights and blaring sound engulfs the incoming swarms of people as the grandstand entertainment breaks.

The intrigue of the carnival, filled with smells of cotton candy and caramel apples, sends adrenalin through your veins. The cloak of dark transforms it. Sideshow facades are much more evident...with gharish colors and dramatic carnies in their element.

It's miles away from the pale sunlight and the chill of morn.



*Bunny faced sheep.*

### Nuts and Bolts

The grounds for the Western Idaho Fair belong to Ada County and consist of 250 acres. The Les Bois racetrack used to be part of the operation, but now, it's independent of the fair.

A board of seven members chosen by the Ada County Commissioners oversees the financial and legal end of the fair, hives management, and establishes policies. Positions on the board are voluntary and terms last for four years.

"I'm nuts about fairs to begin with," says Bob Pyle, president of the Ada County Fair Board. Pyle volunteers about two weeks of his vacation before and during the fair and leads the board's monthly meetings. This is his second year in the position. If he wants to serve another four year term he will have to reapply, but there's no guarantee he'll be chosen. Pyle said the policy of the commissioners is that no board member should serve more than two terms, which is a total of eight years.

"There are a lot of states, California for example, where fair board members are appointed by the governor for life," said Pyle. He commented that some boards have as many as 50 to 60 members. "You can run into some really bad financial and political things," he said, "I don't think people should be appointed for life." Pyle supports shorter terms because he thinks fresh ideas come with a board revitalized with new members.

Last year's audit, taken September 30, shows that the fairgrounds brought in \$945,976, for 365 days of operation. Of that figure, expenses totalled \$792,139 and depreciation amounted to \$114,525. Profits of \$39,312 are reinvested for capital construction for the next year.

"We've already built into the budget: salaries, contract services, repairs and

maintenance, rental services, utilities, advertising, insurance, printing, entertainment, premiums and telephone," said Pyle.

Pyle said that revenue comes from such areas as fair admissions, parking fees, booth rentals, the carnival, and interim activities. He said they've recently started charging \$1 per Little Leaguer to help make up for watering and mowing costs.

No tax dollars go for fairground operations, Pyle is pleased to report. "The Western Idaho Fair is self-supporting, we either make it or break it." He said if they ever got rained out, therefore making no money, it's possible that there wouldn't be a fair.

Pyle said they examine the profits and decide if they need "new piece of equipment...a phone system, or a horse barn."

"One of the new projects the board has taken on is a new master plan. Historically, there's been no plan for the grounds," he explained. "It's very difficult to just continually put things in places," to find out a few years later you've put it in the wrong place.


Pyle said the master plan will list priorities and timelines. A California consulting firm named Pod has been contracted to do the study, which Pyle hopes will be done by December or early next year.

Pod works with local engineering and architectural firms. Pyle said if there needs to be an economic study or marketing study Pod would hire local people. "It's really a consortium of people, but there always has to be a boss and Pod, in this case, is the consultant firm who will put all that together."

So what happens at the fairgrounds the other 357 days a year?

The horses begin boarding in mid-January, then the horse-racing season, which begins about the middle of May operates

*Continued to page 8*



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Jeff Tauge & Wayne Coyle

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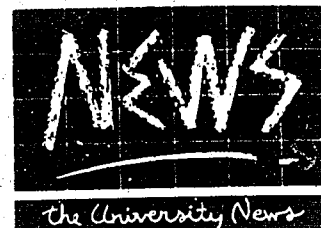
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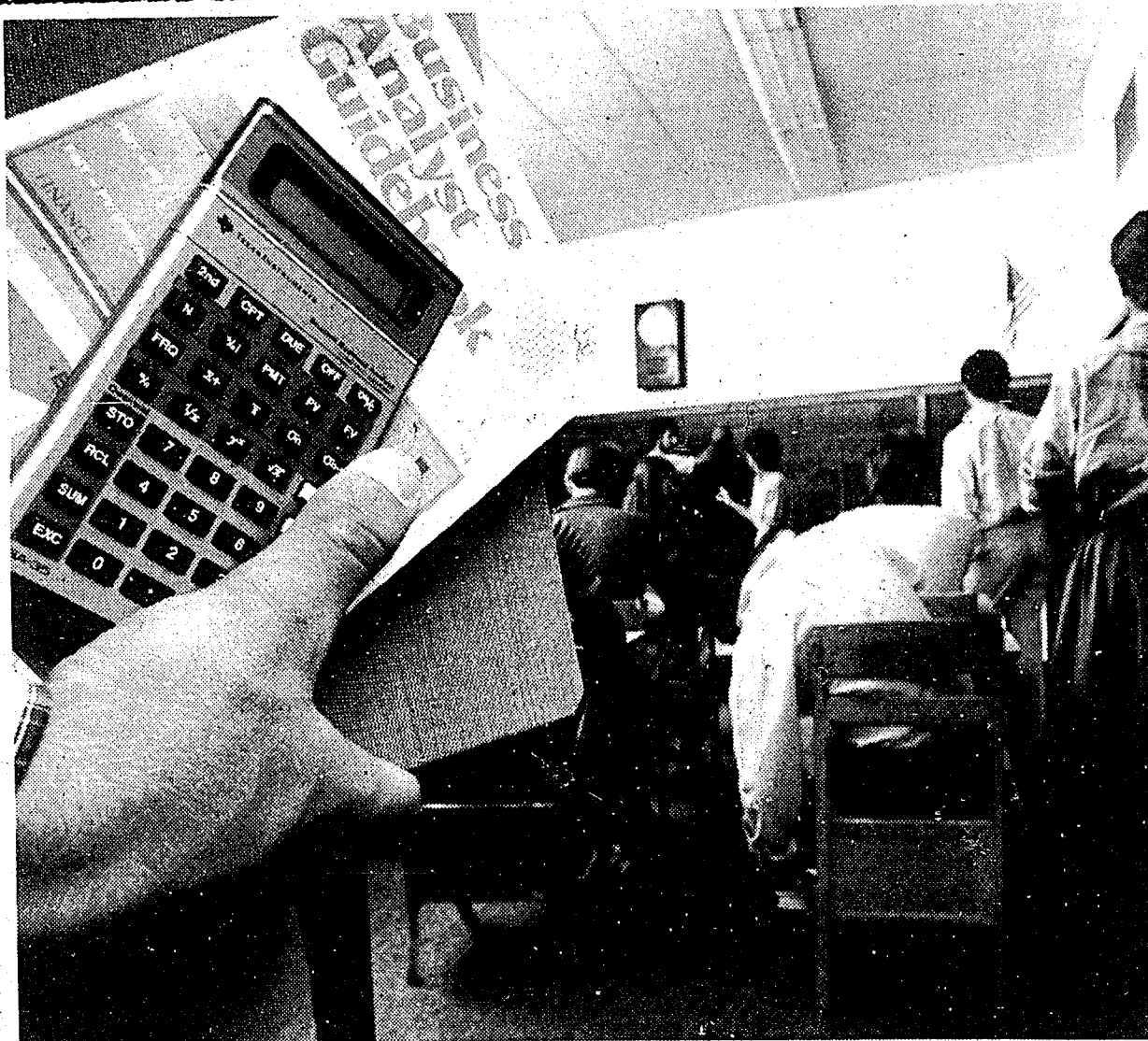
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## Recession Repression

While economists debate whether we're in a recession or a depression, many Americans are suffering from both. It's well known that high unemployment brings an increase in mental health problems, and now researchers at Johns Hopkins University have calculated exactly how joblessness affects our society. For each one percent rise in unemployment, they say, four percent more men and two percent more women are committed to state mental institutions. With the same one percent unemployment rise, four percent more people of both sexes commit suicide, nearly six percent more are murdered and four percent more wind up in jail. *Boston Globe, August 28.*

## Root Beer Popcorn?

We don't know if this can be classified as a new taste treat or not, but a southern California company has decided to market flavored popcorn. The flavors include--are you ready?--watermelon, green apple, garlic, chili, chocolate, and...rootbeer. A six-ounce bag will cost a dollar and seventy-nine cents. *San Francisco Examiner, September 1.*

## Harris Peace Poll

Saying he's never encountered anything quite like it, Pollster Louis Harris says Americans seem to have developed a sudden and urgent hunger for peace. Harris, writing in the *Bulletin of the Atomic Scientist*, says, "The results are startling and simply cannot be ignored." Among his findings: 86 percent of the population wants the United States and the Soviet Union to negotiate a nuclear arms reduction agreement. A similar majority is in favor of a mutual agreement not to produce any new nuclear weapons. And, by a margin of 3-to-1, Americans believe every country that has nuclear weapons should ban their production, storage or use. Harris says the message for politicians is clear: 56 percent of the voters say they will vote against a candidate who favors an escalation of the arms race--even if they support the candidate on almost every other issue. Says *Bulletin* Editor Bernard Feld, "The implications of Harris's findings are stunning. What is a scarcely discernible tremor in 1982 could turn into a political earthquake by 1984."

## Westmoreland

## Kidnapped by UFO?

In a case of life imitating the *National Enquirer*, the Army has admitted launching an alert after hearing that retired General William Westmoreland had been taken away by a flying saucer. A Texas woman told police she was riding in a car with the former U.S. commander in Vietnam when it was stopped by aliens, who abducted him. A spokesman at Fort Bliss, in El Paso, says, "It was just an odd coincidence that he could not be immediately reached when this kidnap report came to us." The general was eventually located, an all-points bulletin cancelled, and the woman is under psychiatric observation. *St. Louis Post-Dispatch, August 19*

## Making the Case for Arguing

You may not agree with this, but there's a theory that arguing is too good for you. Kent State University professor Dominick Infante says being argumentative is a sign of psychological health--it creates a sense that we have some control over our environment. In fact, Infante contends that argument is the most basic form of human communication--but it is not to be confused with verbal aggression. The latter, he says, is trying to put someone down--lowering his or her self-esteem--while arguing is directed at resolving an issue. *Boston Globe, August 13*

## Face Lift for the SUB

by Terry Peoples

Four years of planning and \$250,000 later, the Student Union snack bar and other remodeling is finished.

The restructuring of the food service area, now called the Union Street Cafe, was the major work completed this summer.

SUB Assistant Director Mike Henthorne explained that the cooking and service equipment was nearing 14 years old and needed replacing or refurbishing. The growing student population was also a problem and in order to put more people through the facility at a faster rate, the service area had to be reorganized.

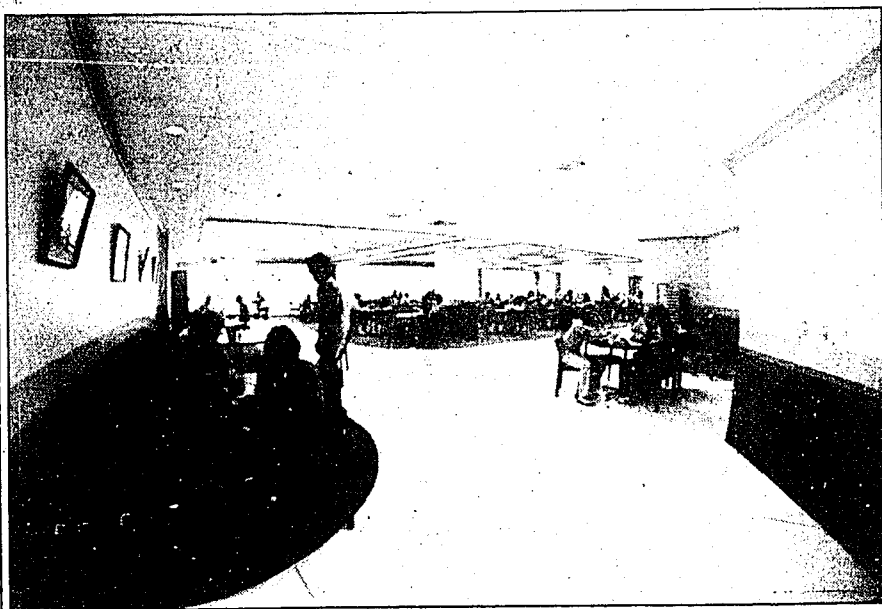
"In our opinion, we could get more mileage out of the equipment by redoing what was already there," Henthorne said. Only about ten percent of the equipment is new in the food service area according to Henthorne.

The dining area also underwent a facelift. Surveys taken when the remodeling was being planned, showed student dissatisfaction with the color and atmosphere of the room. So, Union staff planned remodeling which included carpeting, chairs, a lighted stage for performers, new paint and a rotating art exhibit program which will feature student photographs or paintings. Students interested in having their work displayed should contact the SUB Assistant Director's office at 385-1667.

The main design feature of the Union Street Cafe, separate entrances to the dining and kitchen area, enables the dining area to remain open in the evening after the food service area is closed.

"It's too great an amount of square footage in the building to be closed off at two or three in the afternoon simply because there's not enough volume to keep the clientele serving at the counters," Henthorne said.

The planners also had to find something to fill the vacant deli area. A travel agency was decided upon after looking at SUB's



The Union Street Cafe offers students a pleasant atmosphere and convenience. Photo by Brad Kurtz.

across the country for types of additional revenue generating businesses with low installation costs and high dollar volume.

Global Travel will pay for almost all of the installation cost and should be fully operational by October, according to Henthorne.

A travel agency was also seen as valuable, Henthorne explained, because of the extensive travel with out of state students, and academic and athletic departments.

The Bookstore has also seen additional changes this year. The clothing and gift area was the last phase of remodeling that began, section by section, three years ago.

The clothing area needed to be changed over so customers could see the type of shirts available. The shirts used to be

displayed in plastic bags which had to be torn open for sizing, and then rebagged by employees if the shirt wasn't bought, said Bookstore manager Bill Barmes.

"It's more conducive to browsing and we did it to try and increase sales," Barmes said.

A new cash register system was also brought into the store. Now they are all the same, more systematic and easier to train and shift employees on, according to Barmes.

The other addition to the SUB is the electronic message centers--the first of which was installed over the Union Station's bulletin board. The communicative units will provide timely information which will relate to activities occurring in the SUB and on campus.

## Labor Pains

With unemployment standing at 9.8 percent and no immediate relief in sight, Labor Day received a little more recognition this year.

In New York on Monday, a record crowd of 400,000 attended the annual Labor Day Parade. Chicagoans celebrated with a parade too...it was the first one in over thirty years.

Idaho AFL-CIO President Jim Kearns has sensed a change in attitude towards the national day of worker recognition.

"The meaning of Labor Day has gotten stronger, especially in the last two or three years," Kearns said. He cited the economic times and the Polish refugees that have come out of the solidarity movement as the main factors.

"When times are good, people tend to jump in their campers and take a long trip and forget about Labor Day and tradition," Kearns explained. "The hard times bring people closer together. They don't travel as far."

Marianne Olsen, secretary of the Idaho AFL-CIO also felt that the meaning of the holiday is different today.

"There are so many people out of work," she said. "It probably has a different meaning to a lot of people than it did in the past when jobs were plentiful."

But for the average person still employed, Labor Day is still probably not held in much traditional esteem. Labor leaders would like to see that aspect change.

"In the old days, Labor Day was really a big day -- with picnics and parades," said Warren Lundquist, president of the Idaho Service Employees Union. He thought that Labor Day has turned into just another paid holiday and mentioned he would like to see people "really recognize that the workers of this country made this country great."

Kearns hoped that someday Labor Day would be equated with Thanksgiving or Independence Day, where the family sits

down and talks about the heritage. He said that businesses are more apt to lock up on Thanksgiving than on Labor Day, but if they were treated the same, there would be a bigger observance of the day.

Marianne Olsen thought that a change must begin with the youth. She said the younger people do not really realize where a lot of employee benefits came from.

"They're under the impression that out of the goodness of their heart, the employer gives you these things (pension programs, paid holidays, etc.)," Olsen said. "After working for 20 years, I know that's not true."

Lundquist agreed, explaining that there are many things that unions do that effect all workers. For example, the unions battled to get minimum wage, a battle today's union workers don't have to wage.

The goal of labor throughout the eighties is one of growth, stronger unity and political activism.

With the increase in service related jobs, Lundquist has noted union growth. He also said that the current picketing at D'Alessandro's in Boise is an example of stronger unity.

"When you put a picket line up in front of a non-union place, you're showing that 'Hey, we're a strong union, you're showing strength,'" Lundquist said.

In the manufacturing industry, unions have shown a decline of membership and growth. This, according to Kearns, is because of the strong tax incentives given that are luring corporations out of the country. Because of this political activism will be important for Labor, said Kearns.

"Part of the problem we are going through now with (labor) concessions and loss of jobs are through politics," Kearns added.

National labor expert, A.H. Rankin, also lent his comments. "The problems are structural, they're built in," he said in an

by Terry Peoples

interview on Good Morning America, on Labor Day.

Jim Kearns said that in Fiscal 1982, if the government "took away the tax breaks and the actual tax giveaways that exist to corporations to encourage them to move out of the country, (not counting tax revenues from new jobs) corporations would pump \$62 billion into the economy."

"That would come very, very close to chopping half out of Reagan's deficit," he added.

The political action will be aimed at "stopping up these gaps," Kearns said.

Despite the growing changes in the meaning of Labor Day, it can hardly be called a great day for labor with unemployment nearing 10 percent. But the most effective change will not be seen in the holiday's tradition; rather, it will be present among the working people.

"With the current economic situation, if people are not put back to work," Marianne Olsen said, "organized labor is going to get stronger than ever. The working people are going to need the labor unions the way they did 50 years ago."

1984

## Ernest Hemingway

If you're looking for a little light reading, how about a short story called "Soft Ions". It's not Pulitzer Prize material, but it's a good first effort...for a computer. A writer and a physicist teamed up to create "Racter," a computer program that makes up sentences and writes stories that almost make sense. But don't expect an electronic Ernest Hemingway: its creators say "Racter" has a slightly unorthodox literary style. The computer's first story has a sentence that reads, "I ate my leotard".



## Killing Us Softly

It's the little things. They creep up and ask, why? Why on Labor Day, summer into fall, are more people on the road, unemployed, looking for their Reagan?

Why on Columbus Day, are the Pell checks late, the students' bills due, waiting for Reagan?

Why this Thanksgiving, will people wander the streets, mentally disabled, asking who is Reagan?

Why this Christmas will we write an editorial asking: why Reagan? The measure of our America has dipped pretty low. The flashy things, the interest rate crawl, the stock market boom, make good news play, but what of the little things?

Off-ramp people, student grants, and spurious institutionalization makes us ask why?

Why, from a country with so much, an agenda that gives so little, why the shifting of gears, why the little things?

No person, people, or party holds the key or knows the answer, but there are solutions and options. Ask yourself why, and answer--change.

B.M.

## Letters

### Elections

We would like to inform you and your readers about the new dates for the Associated Students of Boise State University Fall elections. The Primary elections for Senators will be held Sept. 22-23, and the General Elections for Senators, Mr. & Ms. BSU, and distinguished faculty and staff will be on Oct. 6-7, 1982.

If you are interested in getting involved in Student Government, you can pick up petitions now in the Student Activities Office on the second floor of the SUB. You can make a difference, so get out and run for an office-if you don't have time for that, make time to get out and vote. If you don't like how things are run you can only

blame yourself. We can change the way things are done!

Jeff Stoppenhagen  
Chairperson, Election board

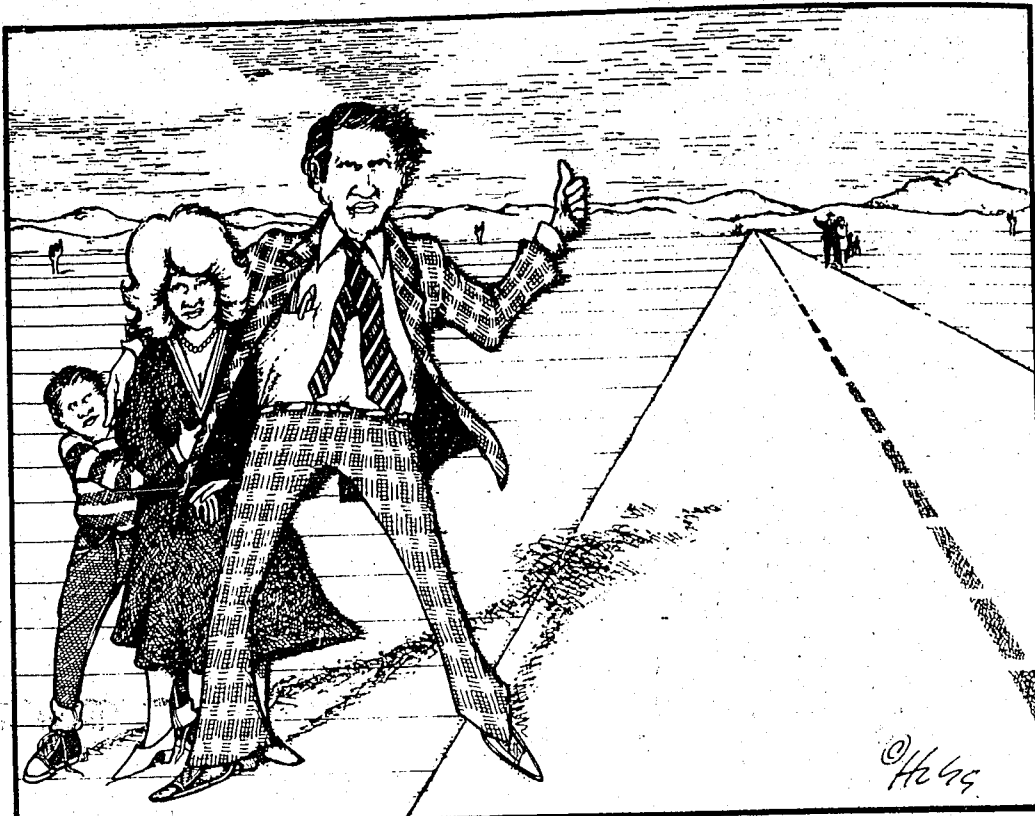
### Check the Alternatives

First of all, I would like to welcome all of the incoming Freshmen to BSU this year. I hope that all of you achieve success in your endeavors and that you enjoy college at the same time.

I would also like to welcome back everyone else that has been here before. Again, I wish you success.

I am sure that the fee that has been imposed upon us is of concern to most of you, and I want to express some courses of action that I feel we as a student body should take:

1. Support a progressive, state income-tax structure and increase in the state income tax. At the same time, lobby for this increase



*Middle-Class Vagabonds--Offspring of Reaganomics*

to be earmarked for higher education.

2. Support a tax to be applied to the Idaho Nuclear Energy Lab here in the state. This could be used for both monitoring of the Snake River aquifer and for education purposes.

3. Give the pavilion to Dexter King. Let Mr. King pay for the place through the profits of the shows, and give the students back their forty dollars per semester. Better yet, reroute that money,

and expand the library.

4. Get a list of all the commissions in the state that pay money into the school system and see what percentage each contributes. Did you know that the horse racing commission pays less to the school system than they did when they were formed, yet they get 20 percent of the daily gate.

5. Ask the Federal and State Government how they came up with 35 million dollars over the next 5 years to expand Gowen

Field. They can't seem to do the same thing for education, and books and schools don't even kill people.

All of these things can be accomplished, but we need student involvement. I say to hell with tuition--there are alternatives.

Terry Ratliff 385-1440  
Senator, Arts and Sciences

P.S.--Welcome home, Dave!

## BOOK COOP

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## Newsbriefs

### Who's Who

#### Among Students

Boise State University will again be submitting nominees for inclusion in the annual publication of Who's Who Among Students in American Universities and Colleges. This annual selection is open to juniors and seniors on college campuses across the country. In order to submit our students for consideration, nominations are requested from all interested individuals, student organizations, departments, and schools. When considering possible nominees, the nominating individual should consider the following: The student has junior or senior class standing; the student's scholarship; his/her participation and leadership in academic and university related extracurricular activities; his/her citizenship and service to the school; and his/her promise of future usefulness. All nominations should be submitted no later than October 1, 1982. Nomination forms are available at and should be returned to the Union Station, Student Union or Office of Vice-President for Student Affairs, A-112, by October 1, 1982...

#### Fulbright Scholar

Dr. Carol Rinnert, assistant professor of English, has been awarded a Fulbright scholarship to teach English and linguistics in North Yemen. Rinnert, 35, and her husband plan to leave Boise Sept. 12 for a 10-month stay in the Yemen Arab Republic. She will teach at Sanaa University in Sanaa, the capital city of North Yemen. Rinnert, who teaches and coordinates English as a second language, is one of 800 Americans being sent abroad for the 1982-83 academic year under the Fulbright exchange program...

#### Library Tours

The University Library is offering group tours of the library during the early weeks of the fall semester. The tours last from thirty to forty five minutes and provide a basic orientation to where things are and how things work in the library. Students can sign up for the tours at the Reference Desk on the first floor of the library. Tours begin at the Reference Desk. Tour dates and times are:

Thurs., Sept. 9	2:40 p.m.
Fri., Sept. 10	11:40 p.m.
Mon. Sept. 13	7:30 p.m.
Wed., Sept. 15	7:00 p.m.

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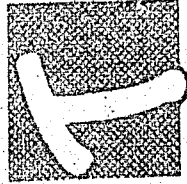
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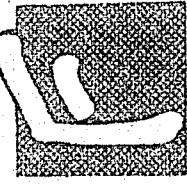
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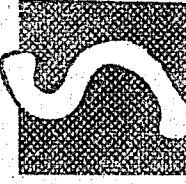
# CALENDAR SEPT. 9-15



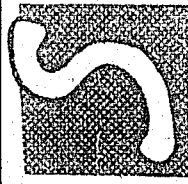
April Wine, in concert at the Pavillion, 8 p.m.



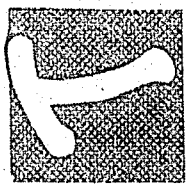
SPB Film, The Sting, 7 p.m. Special Events Center.  
The Apple Tree, musical by Sheldon Harnick and Jerry Bock, Encore Room, Owyhee Plaza, through Oct. 2.  
Boise Little Theatre, Last of the Red Hot Lovers, through Sept. 18.  
Boise Gallery of Art, Arts and Crafts Festival, noon-8 p.m., Julia Davis Park.



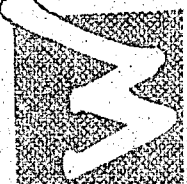
Boise Gallery of Art, Arts and Crafts Festival, 10 a.m. to 6 p.m., Julia Davis Park.



Boise Gallery of Art, Arts and Crafts Festival, 10 a.m. to 6 p.m., Julia Davis Park.



SPB Film, Melvin and Howard, 1 p.m., Ada Lounge, SUB.  
Evenings of Canadian films, 7:30 p.m., Nez Perce, SUB.



Canadian Consul-General John Sharpe will host a by-invitation-only reception to launch the new BSU Canadian Studies Minor, 5-7:30 p.m., St. Paul's Catholic Student Center, in conjunction with People of the Cedar Northwest exhibit, Museum of Art.  
Boise-Canada friendship tree planting ceremony, 4:15 p.m., campus.

# Center for the



KERRY ASHTON

The one-man dramatic and musical portrayal of playwright Oscar Wilde, *The Wilde Spirit*, will be staged Sept. 21 in the Boise State University Student Union Ballroom. Kerry Ashton, playwright and actor, will portray Wilde in the performance, which will begin at 8 p.m. The play is being sponsored by the BSU Student Activities office.

Tickets, on sale at the Student Union information booth, cost \$2 for BSU students, \$3 for faculty and staff and \$4 for the public. Tickets are \$1 more at the door.

In the show, the spirit of Wilde returns from the dead to talk directly to his audience about his triumphs and tragedies and to draw parallels between his experiences and those of today.

Included in the play are excerpts from Wilde's work, *The Picture of Dorian Gray*, *The Importance of*

*Being Earnest*, *De Profundis* and *The Ballad of Reading Gaol*.

Ashton, a Idaho native and graduate of Brigham Young University, opened *The Wilde Spirit* in Los Angeles, where it ran for two seasons. Since then, he has taken the show to college campuses across the country.

## corrections

### Pool Hours

Mon & Fri: 7-8 a.m.; 11:40 a.m. to 1:30 p.m.  
Mon, Wed, Fri: 5-8 p.m.  
Tues, Thurs: 5-7 p.m.  
Sat, Sun: 1-4 p.m.  
Children on Sat. & Sun. only

### SUB Recreation

Mon.-Thurs.: 8:30 a.m. to 1 a.m.  
Fri: 8:30 a.m.-1 a.m.  
Sat.: Noon - 1 a.m.  
Sun.: Noon - midnight

The Hopper-Thomson clarinet and guitar duo will play baroque to blues music in the first BSU faculty recital of the year Friday, Sept. 17.

The program will be at 8:15 p.m. in the Special Events Center.

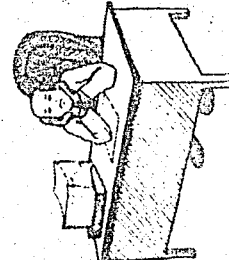
James Hopper, who also plays the recorder, will perform with mezzo-soprano Catherine Elliott, accompanied by Dr. Gerald Schroeder. Rob Matson, guitarist, will also assist with the program.

Hopper, George Thomason and Elliott have all soloed with the Boise Philharmonic

The '82-'83 season of Boise Little Theatre, celebrating the 25th year of the non-profit organization, will open with a comedy, "Last of the Red Hot Lovers," directed by Jay Sherlock. This entertaining comedy, written by Neil Simon, tells the story of a middle-aged man who wants to have a fling—and the problems and women he encounters in his somewhat bumbling attempts to make his life more exciting.

Opening September 10th, the show features Robert Siler as Barney Cashman, Pam DeLong plays the vivacious Elaine Navazio, Janet Summers-Eskew the flighty Bobbie Michele, and Carolyn Thompson appears as the depressed Jeannette Fisher.

The BSU School of Business will offer a four-day seminar on management and supervision Sept. 14, 16, 21 and 28. It will be conducted from 6:30 p.m. to 9:30 p.m. in room 209 of the BSU Liberal Arts Building. Cost is \$80 per person, plus \$5 for those who register for Continuing Education units. For more information, call the Professional Development Programs office at 385-1126.



# ON STAGE

Boise Underground: Messenger, Sept. 10-11.  
Bouquet: Ball Park Franks, Sept. 7-18,  
The Club: Victory, Sept. 9-21.  
FireSide: Wise Guys, Sept. 9-11.  
Gentle Ben's: Gentle Ben  
Gin Mill: Spheres, Sept. 7-11.  
Iron Gate: Jeff Tange and Wayne Coyle, Sept. 9-11.  
Lock, Stock, and Barrel: Vern Swain  
Pengilly's: Doug and Jack, Sept. 7-11.  
Red Lion Downtowner: Pace, Aug. 30-Oct. 9.  
Rusty Harpoon: Fantastic Voyage, Sept. 6-25.  
sandpiper: Jump Cut, Sept. 8-11.  
Tom Grains: Hansen and Wendling, Sept. 7-11.



Dead End--A classic comedy-drama, starring Humphrey Bogart, about youngsters who fight for survival against their slum environment. Thurs., Sept. 9, 8 p.m., KAID.

The Odd Couple--Two men, one a bleary-eyed irresponsible slob, the other a weepy, fanatical housekeeper, set up house in New York City. Walter Matthau and Jack Lemmon star. Fri., Sept. 10, 8 p.m., KTRV.

Odyssey--The Chaco Legacy. This program shows what experts know about why and how these people developed technology to undertake sophisticated building projects. Sat., Sept. 11, 9 p.m., KAID.

American Short Story--"Bernice Bobs Her Hair," by F. Scott Fitzgerald and "I'm a Fool," by Sherwood Anderson. Sun., Sept. 12, 10:30 p.m., KAID.

The River in the Desert--The mighty Colorado River is now in danger from overuse and pollution. Mon., Sept. 13, 10:30 p.m., KAID.

National Geographic Special--Gorilla. The largest and most powerful of the great apes, is in danger of extinction. Tues., Sept. 13, 10:30 p.m.



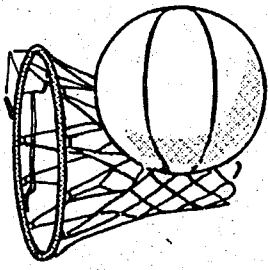
## Afterwork Special

Monday through Friday at 5:00 p.m.

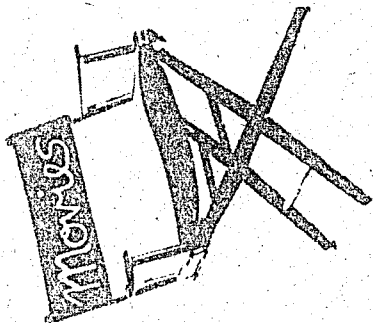
Thurs 9 p.m. Dr. Feelgood - "Malpractice."



The N.B.A. Portland Trail Blazers take on the Seattle SuperSonics on Sunday, October 10th at 7 p.m. in the Boise State University Pavilion. Tickets go on sale September 8th at 9 a.m. at the pavilion box office and September 10th at Bazaar stores in the Hillcrest and Westgate shopping centers, and at D'Alessandro's in Boise and Buttre's in Karcher Mall. Tickets are also available by telephone at 385-1766.



An aerobics class for BSU employees will be held this fall in the SUB with Erika Echevarria returning to teach the class. The class is scheduled for September 13th through November 5th, meeting at Noon on Monday, Wednesday and Friday of each week. The cost will range between \$17-\$21, depending on the number of participants. An organizational meeting will be held in the Boisean Lounge in the SUB on September 10th at noon to discuss the class and determine the number of interested people.



# Diner

Perhaps you remember the 1960s bubble-gumminess and California Dreamin' of *American Graffiti*? The characters of *Diner* are out of *Graffiti*—but they are four years older and, in *Diner*, theirs are achingly bittersweet 1950s Baltimore dreams. More importantly, we care about the characters in *Diner* in ways we can't care about those in *Graffiti*. Perhaps this is because high school kids have yet to form complex characters or complex personalities. In any event, the characters in *Graffiti* were stereotypes. With few exceptions, the older characters in *Diner* are three dimensional, considerably more complex and interesting.

The action in *Diner* is more realistically presented than was the action in *American Graffiti*. *Graffiti*'s action took place in one day and night—a more hectic 24 hours has never been, except in classical Greek drama! *Diner*'s action occurs over a number of days and nights. A buddy returns home from college. Another buddy prepares to get married—providing his bride-to-be passes a football quiz that would have Joe Aliotti on the ropes. Because his wife can't master his complex system of filing 45s and LPs, another buddy's marriage heads for the rocks. Another buddy gets drunk and trashes a Navy scene and ends up—with his buddies—in jail. While another buddy makes bets he can't make good one with the Mafia's local numbers man. These are day-to-day traumas made believable because they are shown taking place over a number of days and being discussed over fries 'n gravy at the male refuge, the Diner (imagine Manley's on wheels).

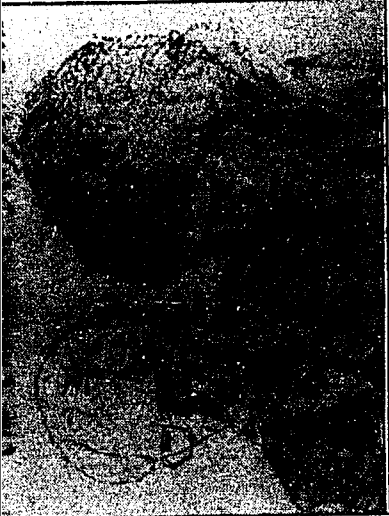
*Diner*, in contrast to the poisonously retrogressive *An Officer and a Gentleman* and *Beach Party*, is not just another plagiarized Annette, Frankie, and Erich Von Zipper flick set in a male fantasy. *Diner* is, primarily, a perceptive and subtle film about the special difficulties young men of the 1940s and 1950's had relating to women. The male characters in the film (portrayed by Kevin Bacon, Timothy Daley, Steve Guttenberg, Paul Reiser, Mickey Rourke, and Daniel Stern) are played to perfection, as is the major female role, that of the record mis-filing wife, Elyse, the bride-to-be who must pass a football quiz, is—significantly—never seen on screen—much in the manner the men of the film fail to "see" any of the women. Indeed, the slang used by these young men for a beautiful woman is telling. Bogie, the Valentino of the group, remarks admiringly of one such woman, saying, "She's Death, man, she's Death!"

The meaning of *Diner* is perhaps best summarized by a joke one of the young men tells at the end of the film (while the credits are being flashed on-screen). It's a joke about an armless and legless man and, the way it is told—all goofy and haphazard—it's charming and funny. Like the film itself. But the joke isn't funny. It's a joke on the young men of the film, also incomplete and unformed.

Owners of the Fair-Vu Theater, where *Diner* is currently playing, are to be congratulated for bringing Barry Levinson's film to Boise—one of the best films of 1982.

Anthony Burt

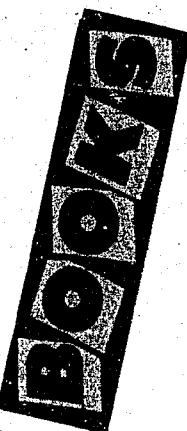
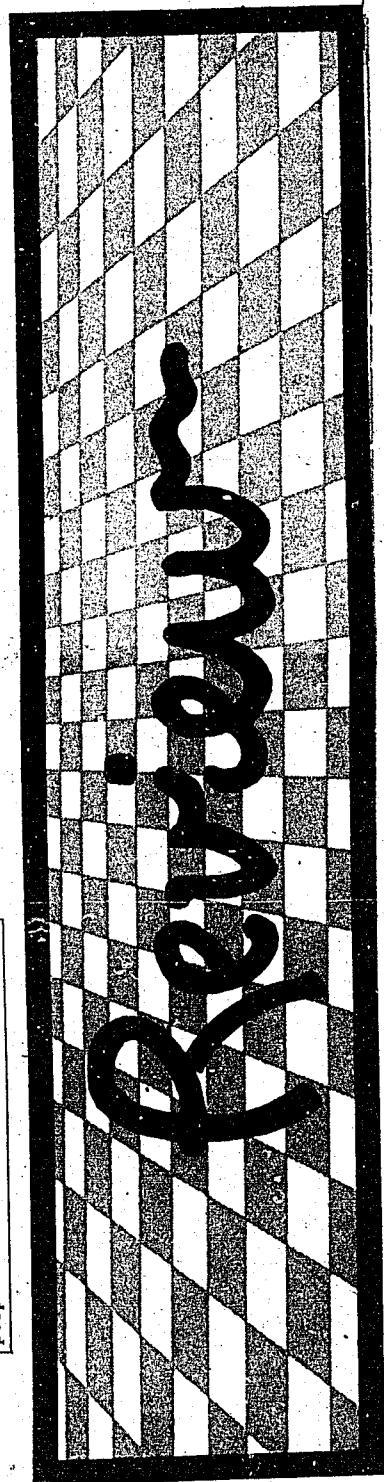
Programs Office at 385-1126.



all soloed with the Boise Philharmonic Orchestra, as well as in concerts in surrounding states, and Elliott has sung leading roles with the Boise Civic Opera. Schroeder, an accompanist for many recital artists, has appeared in such Boise productions as "Vaudeville Revisted" and "Side by Side by Sondheim". General admission to the recital is \$3 with children and senior citizens admitted for \$1. BSU personnel and students may attend free of charge. Proceeds from the BSU Faculty Artists Series benefit the Boise State Music Department scholarship fund.

Thurs., Sept. 9: Dr. Feelgood - "Malpractice."  
Fri., Sept. 10: Gary U.S. Bonds - "Dedication."  
Mon., Sept. 13: T. Rex - "The Slider."  
Tues., Sept. 14: Neil Larson - "High Gear."  
Wed., Sept. 15: Howlin' Wolf - "The London Sessions."  
Howlin' Wolf

Animal Report - If your pet was "born to wander" or you've found a "vacationing" animal, give KBSU a call at 385-3662. The Animal Report is aired twice daily at 7:20 a.m. and 4:40 p.m.



## Cowboy Culture

### David Dary, Author

Western genre movies have followed a popular tradition by re-creating the myth-image of the cowboy. The dime novelist helped create a legend larger than life for cowboy in his own time.

This colorful picture is limited by a flat horizon extending little further than the range of a six-shooter. However, David Dary's *Cowboy Culture* has a vision as wide and uncluttered as the open range of Texas.

Deservedly, this non-fiction, extensively researched study won the Golden Spur Award from the Western Writers of America.

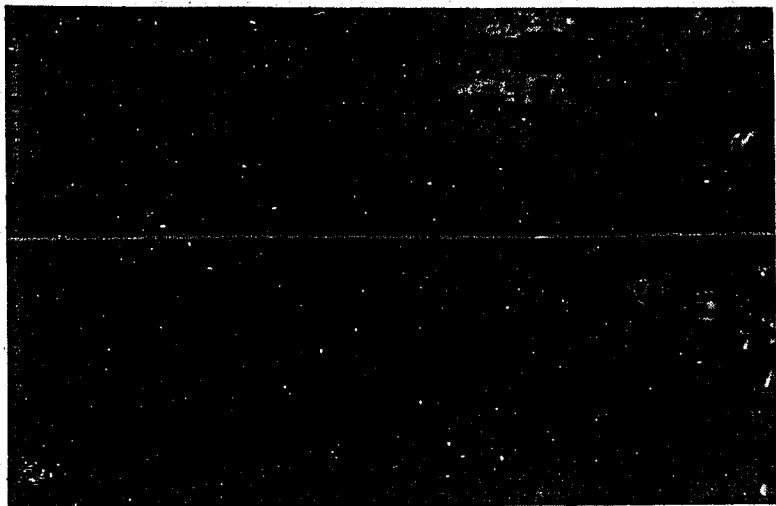
Dary's territory covers the first transplant of cattle to Mexico in 1494 to the introduction of barbed wire to northern range of Montana in the 1880's. What is largely missing though, is the colorful stories and details of the cowboy culture.

Likewise, Dary's academic, though highly readable, style fails to supply the chuck wagon with an enchanting voice. For any reader having been fed the popular image of cowboy this book is not popular reading, though it is realistic and has much to say. *Cowboy Culture* is more of an economic and socio-political study rather than a strictly cultural perspective. The many illustrative details simply serve to support Dary's larger view.

Dary organizes his book chronologically and geographically. Coincidentally, it seems, the book's organization reflects trends in the cattle business...from Mexico in the 16th century to Montana and thereabouts in the late 19th century, including Idaho's Fort Hall, a big place for cattle drives.

Cattle were not native to the Americas when the Conquistadors arrived from Spain. Shortly thereafter, though, the relocated cattle multiplied and became of value to Old Spain because of their hides and tallow. Dary points out that the cowboy was to ever to be influenced by the original vaquero. Poor and de'classe, the vaquero developed the Spanish cowboy culture and the basic nature of the occupation.

Next, Dary leaps northward to the growing hacienda culture in California.



Historically Spanish culture was dominant and the self-autonomous estates were called rancheros.

Texas! The Texas cattle industry is the moving force in the rest of the history of the cowboy culture. Cattle became valuable as beef and were known as "beeves" from then on out. The Texas-style 'beeves' business was concerned with finding a market for its growing herds. The California market with its hungry miners from the California gold rush came first. Next, the encamped armies of the Confederacy demanded beeves from its member state. Finally, the railroad towns of Kansas on the north shipped beeves to the industrial northeast. This last market created the cattle drives and barons known in the movies.

As the population of the Golden West expanded further westward, the markets did likewise. Along with the pioneer came the farmer settling the open range grazing land. In the 1880's, the barbed wire wars raged. Eventually, the open range concept and practice ended. So did the growth and adventure of the cowboy culture.

Dary devotes several chapters to cowboy culture itself. One such chapter describes the railroad towns of Kansas in the 1870s. Bawdy and gamey they were; with spending, prostitution, and cowboy hi-jinx.

The book is most helpful in supplying visual aids to the reader with its collection of over 100 maps, drawings and photographs.

Cowboy culture is now history belabored with tired images. The cowboy is now merely another range lifestyle that stopped growing with the introduction of the company ranch.

Dary puts the historically nebulous image of the cowboy into an accurate historical perspective. His untiring research is faultless, and, therefore, so is his realistic image of the cowboy.

Tom Fish



## At The Fair

• Continued from cover

until the third week in August, said Pyle. Then the eight day fair takes place.

During the interim the fair is used for the rental of buildings, Christmas shows, trade shows, conventions. The Boise Philharmonic has used it for a Pops night. Then Little League football...and Little League baseball begins. And we have dog shows and club shows, he continued.

Pyle thinks that 250 acres is sufficient room, but he doesn't think there are enough buildings to service the community. "When the Expo Building was put up at the fairgrounds it was basically put up as a show," he said. "Architecturally, it was designed to have additional things added on to it, which financially, we've never had the money today."

Pyle said there are improvements that could be made to make the buildings more suitable for community use. "An example of other buildings that could be built would be an indoor horse arena, which the community doesn't have much access to."

"There are things the master plan will tell us," he added.

"We've received a little money from the county this year in the form of revenue-sharing for some repairs for roads that were badly needing it," Pyle said. Part of that money will also be used for an "energy study and some conservation things in the Expo Building." Heating costs of the building have been as high as \$60,000 to \$65,000 a year and Pyle said the rental of the building doesn't make up for utility costs. You can only charge people so much before they decide they can't afford it, he added.

## Feria

Thousands of years ago, fairs were a means of peaceful trade, a time when warring tribes would call a truce and exchange goods. Cheating and fighting was forbidden upon pain of punishment by pagan gods.

The word "fair" comes from the Latin word *feria* meaning holiday or feast day. In ancient times, fairs were connected with religion, possibly to insure peace.

Around 1000 B.C., great fairs were held in the city of Mecca. Phoenicians arriving in huge caravans would set them up in conjunction with religious festivals.

In Greece, fairs known for trade and athletics sold fine spices, rugs, and glassware, unlike some of the cheap trinkets in modern fairs today. All transactions were overseen by priests in charge of trade and crimes committed at the fair were more stiffly punished than they would have been otherwise.

The history of fairs is underscored with similar attitudes toward law, crime, and honesty. It seems that a mood of celebration naturally discouraged wrongdoing.

At ancient Roman fairs the business of the day was presided over by special officials that made sure deals were made in an orderly, honest way. An entire set of business laws sprung from the rules made for the fair. Fair-goers were protected and no one could be arrested for crimes committed elsewhere.

Fairs were popular through the ages, though they all varied depending on the culture, customs and merchandise.

Flanders became an area of great fame and wealth because of fairs in Bruges and Antwerp. Fairs in the British Isles were tied to with magic, sun worship, and funeral games. Bartholomew Fair, in London, degenerated to crime and disorder when the old tradition of honest dealing took a back seat to amusements.

Kublai Khan's city of Kinsai, China held such elaborate fairs that Marco Polo, upon his return to Europe, wasn't believed when he described it. Five and a half tons of pepper, the most vied for spice of the day, were sold every three days at the Kinsai fair.

America's first fair, the Berkshire Cattle Show, was put on by Elkanah Watson in 1810. For the first time in history, women took an active role in the event. Competing for prizes, like our modern day fairs, women entered homemade jellies, pickles, and mincemeat.

Bob Pyle said no one really knows when the first fair in Idaho took place, but that there was a fair held before July 3, 1890, Idaho's statehood date. That fair was called the Intermountain Fair and it was held in Boise, Pyle continued.

"There has never been, as far as we've

been able to determine, a state fair in Idaho, though there is on the state statutes some information towards a state fair being held by the Department of Agriculture at the University of Idaho," he said.

The Western Idaho Fair used to be the Ada County Fair. "We changed the name several years ago," Pyle said, "because it is much larger than most county fairs. It is one of the oldest fairs in the state of Idaho."

Pyle said fairs also evolved from the chautauquas, named after New York's Chautauqua Lake. "They started in the United States back in the colonial period," he said. "There was a gathering of people that would come together to call their

A chautauqua was a travelling school that provided popular lectures combined with lectures, plays, and concerts. They often took place outside or in tents.

or Seven Flags Over Texas, or any of those types of things" originated from county fairs, Pyle said. "The grassroots were at the county level."

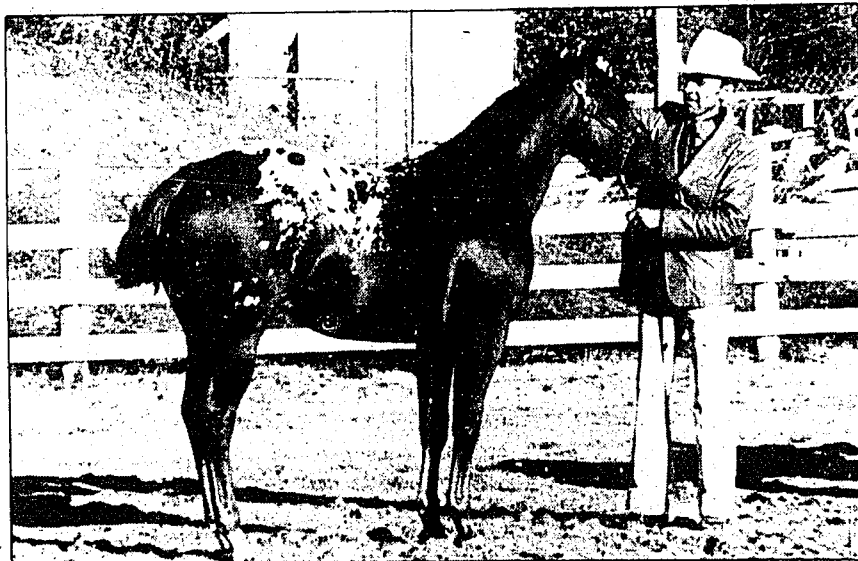
## Moo, Quack, Neigh

8 a.m. The Appy Show. For greenhorns, myself included, that means Appaloosa.

The morning sun filtered through the rising dust as the loudspeaker belted instructions to the owners of the horses on parade. Someone totally unfamiliar with the routine might question who or what was actually being judged. Tails wrapped, backs and necks blanketed, the Appaloosas were shielded from the elements 'til their cues were up. Yet, the contestant's owners, spruced up in their country best, sported entry numbers pinned to their backs.

Not knowing a lick about futurities or confirmation, I watched the short little judge dressed in western-style gray polyester strut back and forth gazing intently at each subject. A sense of duty pervaded his form. The competitors, lined up in front of the grandstand, were kept in firm tow by their owners.

I asked Rob and Christie Moore, of Council, about the winning qualities of their blue ribbon foal, "Dominator." The soft-spoken man described the attributes with which their beautiful young foal won first place. He said judges look for a good head, thin neck, small ears, and low



The Appaloosa Show: Saturday, 8 A.M.

muscling. Christie Moore added that a good back and good hips are also important. She said that the foal had already won three other prizes elsewhere.

Next, we came upon a woman feeding a kid goat with a big bottle of milk. A gregarious Jackie Marvich, who lives out of Marsing, set us straight on the ins and outs. This was the first year Jackie exhibited her goats at the Western Idaho Fair. She decided to exhibit them because she "had a real good kid crop" and she'd bought does that she wanted to show.

Jackie breeds Nubians for show quality traits. "You keep breeding up," she said, "I've been breeding up for four years. This is the first year I felt I had real quality animals to show. It takes several years to get started into purebreds and get good lines...the type of animals you would be proud to exhibit."

"Some of them hold up a lot better, stay in show condition a lot longer than others; some fall apart sooner," Jackie continued. "That's one of the things you look for, longevity, to have animals that will hold up, and will continue to have a good udder and milk well."

Next year Jackie wants to make the



Jackie Marvich feeds a kid as Virginia Weston looks on.

rounds. Starting in Hermiston, Oregon, she'll continue on to fairs in Meridian, La Grande, Ontario, then Salt Lake City, Blackfoot and to a few in Montana.

"You get hooked on it and it's fun," she said. You have to show and place well consistently, Jackie added. "If they're not shown and promoted and if people don't know you and the type of thing you're trying to breed you won't get the same price out of it." In other words, its good advertising. The categories for judging does are: best doe in each breed, grand champion and reserve, junior champion and reserve, best udder for each breed, best doe in the show, premier exhibitor, and premier breeder.

Premiums amount to \$14 for first place, down to \$6 for fifth place. "Each fair's different. Here, at Boise," Jackie stated, "I show ponies, too, and they pay better premiums for goats than they do for horses."

Carefully examining each pigeon, Jerry Hensley determines how each bird rates. A licensed judge and former member of the Idaho Roller Club, Jerry is now national director of the Pacific Modena (pigeon)

they'd just paid for.

A brown rabbit in the corner was either immobilized from fright, exhaustion, or disgust.

In any case it didn't budge. Not even when the donkey stepped on it.

Then this one kid, having spotted a Cochon chicken, which is feathered down to its toes, said, "Look at this chicken, look at his legs, he's got pants on!"

## Something For Everyone

Booths and exhibits are the mainstay of the fair. Inside and out, hawking food, ware, and politics, the patchwork of booths offers something for everyone.

Rented by the foot, the booths in the three sections of the Expo Building line the walls and crowd the interior.

Each booth is decorated with some carefully thought out scheme to attract passersby.

Stacks of pamphlets, shopping bags, matches, balloons, magnets, rulers, an infinite amount of gimmickery, overflows each table.

Pitches are molded to product, whether it be bathtubs, religion, or taffy.

Marybeth Paul has been demonstrating her Osterizer exhibit for four years. The company that she works for has shown at the Western Idaho Fair for six years.

"If there are people here all day, like on Saturday, normally I would do thirteen...fifteen demonstrations," she said.

Paul demonstrates Osterizer blenders all over the country year around. At this fair she worked from 10 in the morning 'til 11 at night.

Her involvement stems from the fact that she likes to travel and sell things...and she "thinks its a really excellent product."

During the demonstration Paul stresses that "if people eat right they'll be a lot healthier, instead of eating all the processed food. It's just as easy to eat well as it is to eat junk."

When asked about how she handles hecklers, Paul said, "as gracefully as possible." With such a wide range of people in constant stream it's reasonable to think harassment is just part of the game.

She said the economy affects sales adversely, "but because people know that the fair is the only place they can buy the machine we still sell a lot."

"Layaway enables them to order it after we leave town," she continued, "but they have to put down a deposit in order for that to happen."

The blender Paul sells is a commercial model, unavailable at retail stores. She said customers can buy the same thing at restaurant supply stores but that they'd pay more. "We sell it for less than wholesale."

To draw a crowd, "I just start demonstrating, and as soon as I start talking they come around."

In mid-sentence a couple approached her booth. "Do you want to see how it works," she asked them, quickly giving us her address, so she could give them her full attention.

As we walked away, her niche in the Expo Building came into full view. Tidy and wholesome looking, with a tray of little paper cups full of freshly made fruit smoothies melting into the background.

Outside, the booths have a randier

Continued to page 9

## At The Fair

• Continued from page 8

flavor. Unencumbered by walls and fluorescent lighting they help create the tempo of some ancient, bustling market place. Displays seem much more visual against the palette of the sky.



Culligan Man exhibit.

The Culligan display is grand illusion. A powerful stream of water pours out of a huge silver spigot suspended in midair. The water splashes down into a barrel to be funneled back up through a pipe hidden from view in the center of the stream. A definite grabber.

The food booths advertise old standbys for the die-hards and specialty concoctions for the daring. Scandinavian Funnel Cakes weren't quite up to snuff with the Oinkari Dancer's Basque Chorizos, however. If you didn't want a full meal you could snack on baked potatoes, nachos, or corn on the cob. For the hard-hitters barbecued chicken halves and slabs of ribs were sold.

The thermal paintings took the cake in the booth division, hands down. Yes, ladies and gentlemen, thermal paintings. These electrified gems radiate heat to the tune of 100 degrees. Painted on heavy sheet metal, framed to size, these little doozies eliminate the need for unsightly radiators, space heaters or vents.



Barbecued chicken 'n ribs.

## And Now Presenting...

The attraction of the day, Paul Revere and the Raiders, was shrugged off as I sacked out under a tree, massaging my poor, tired feet while quaffing a brew.

Speaking of beer...Betty Schoberg, of Boise, was the life of the Miller booth in the Beer Garden. She worked there "because it's fun and I like to...This is my second year to do beer and it's fun."

Business is slow in the morning. "It starts picking up at 3 and at 4...from then on it's just constant," Betty said.

People coming early to find a seat at the Beer Garden stage before a performance "come by here and get a beer, then go over there."

This is her second year out at the fair. Last year she worked at the Rainier booth.

"In the daytime you really have nice groups. You have some that drink a lot, but nothing that's obnoxious. Just pleasant people and I've not had any trouble."

"Young people...if I say I.D., they just whip it right out."

Northwest Food Service hired Betty. "They handle the food concession in the Expo, too," she said, "so I actually work for Northwest Food."

Betty was one of the bright spots of the day.



Beer Garden's Betty Schoberg.

Fair performances took place in four stage areas, by the fountain, the Expo Building, the Beer Garden, and the LeBois grandstand.

Some performers didn't need a stage though. Werner Hirzel was one such person.

Dressed in lederhosen, bright red knee socks, and a Bavarian hat, Werner marches through the lanes of fairgoers playing a one-man band that would turn Dr. Seuss green with envy.

A native of Zurich, Switzerland, the tanned, gnomish fellow plays his creation at state and county fairs in forty-one different states.

He began building the instrument twelve years ago as a party joke...with three pieces. "At that time I never dreamed I'd go around with a crazy thing like this," he explains with a thick Swiss accent.

"So, I got stuck with it and kept on adding. The more I added the more I got stuck, and I'm still stuck."

"I started very small with three pieces. It took a while to catch on, but when it caught on it really caught on...they snowed me under, I have to turn down job after job," he said with a shrug.



Werner Hirzel, one man band.

He has to walk to make it work. All the instruments are mounted on a small trailer that he pulls with a shoulder harness. Straps that stretch from his feet to the instrument engage the mechanism when he walks. Pans, lids, percussion devices out of the commonest household appliances, make the beat while his accordion makes the melody.

Added to that are bells and a variety of horns.

He talks to children through a microphone that is rigged up in an orange telephone receiver.

"It's nothing else but junk from the flea market, about 95 percent of it is," Werner said. "A guy gave me a rat trap over there. I said, 'What would I do with a rat trap?' He said, 'Oh, you'll find a way,' so I made this thing here." Pulling a cord on the side the trap flapped away. "That's rat trap music," he quipped.

Werner marches up and down the paths for exercise because he has artificial hip

joints and bone sockets. "The doctor told me I was supposed to walk an hour a day and I cheat and walk two or three hours."

He used to be 5'2", but now he's 4'11" because of leg operations. "I'm 100 percent in one piece now, though."

As Werner marched away kids trailed after the iridescent bubbles magically coming from somewhere on his instrument.

Later on, the hog calling and bubble gum blowing contests were sights to behold.

Hog calling was down to two contestants, a young whippersnapper and an elderly lady. The lady, Fern Henry, lives out of Nampa, though she used to live in Minnesota. Her hog call was low and slow, with occasional munching sounds.

Fern said the criteria for a good hog call was "just being around them, I guess, and doing it when you're feeding 'em." She said you just figure out what's most effective. She hasn't called hogs for fifty years, but I guess it's just one of those things you don't forget.

The bubble-gum blowing got weeded down to a stocky tow-headed boy of about eight or nine and a tall, thin, dark-haired teenaged girl.

Contestants had three chances and they had to hold each bubble three seconds without using their hands.

This contest took a while because competitors had to keep chewing the sugar out of the gum 'til it was bubble blowing consistency.

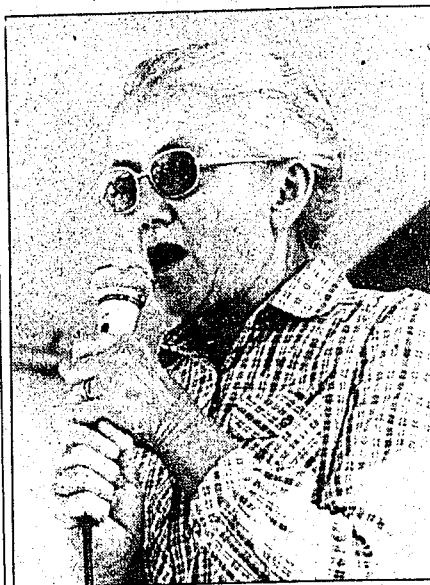
In the end the audience voted Leonora "Leo" Cowgill the winner.

Leo's a member of Boise High School's



marching band, which marched at the fair. Band members heard about the bubble-blowing contest, so they all went over to compete.

"I got to be one of the semi-finalists," she said. "I came back today and I won."



Fern Henry, hog caller out of Nampa.

## The Midway

"I've been in the carnival business for about twelve years now," said Rana, who plays the *Petrified Woman*, one of many sideshow attractions at the fair.

"I love it. There's nothing like the carnival," she said. "The only way to really describe it is it's a family, a family within itself. We have carnival laws we live by. I've got girls that call me their sister. These people back here that I work for have got to be two of the finest people I've ever met in my life. They're really super...they care about their crew...it's like one big, happy family."

For Rana "the word 'carnie' really means family."

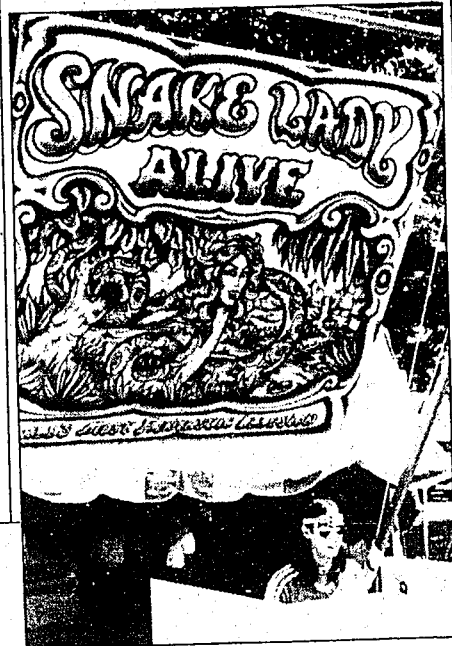
You can watch Rana's act for 50 cents.

The billboard facade outside the entrance advertisers, "Petrified Woman! Seen in colleges and universities throughout the world. Kept alive through nature's method! Doctors and nurses admitted free. Amazing, terrifying, but true!"

After that buildup you can't help but be a little edgy.

The ticket-taker greets you at the top of the stairs and ushers you down a corridor. The walls are painted black and the light is dim. He instructs us that the *Petrified Woman* is yonder behind the glass.

Hesitantly inching forward, customers come upon Rana sitting in a chair, arms over her face screaming, "I'm so scared I'm petrified!"



The Snake Lady and her side show facade.

A grand hoax. If I hadn't been able to interview her, though, I might have felt gypped.

During the day the carnival was filled with families, with some parents getting suckered into ride after ride 'til you could spot them stumbling around, green and shaken.

Other parents had put parenting on the back burner and were acting much like kids themselves.

Encouraged to loiter and squander, quarters rolled off their fingertips like sand through a sieve.

The carnival. There's nothing like it.

Nighttime descends. A new crowd trades places with the families that depart. The arcade, rides, and "food alley" are abuzz with teenagers on the prowl. Dressed to kill, physiology in action.

The ferris wheel churns 'round and round', a dilute reminder of its ancestor.

The first ferris wheel, named after George Ferris, was built for the World's Columbian Exposition for the Chicago World's Fair in 1893. It held over 2000 people in 60 cars and was four times taller than ferris wheels today.

Saturday night was the closing night of the fair. Some carnies were in a partying mood, others looked exhausted or bored.

Young men were gambling against high odds for Korean-made stuffed animals to give their dates that awaited them.

Aloofness was the name of the game. Sex roles were in, punk androgyny was out.

Earlier in the day Bill Cadeux, the owner of the sideshows, described his life and business.

He started working in the carnival when he was eight years old, for a dollar a day for the Great Sutton Shows at the Inglewood Racetrack in California.

"My father was a big attorney in the town."

Cadeux worked mainly in the summer. When he became a teenager he started travelling and working for carnivals with companies like *The Greatest Show on Earth*. Now he works with the Ray Cammack show.

Continued to page 12 •



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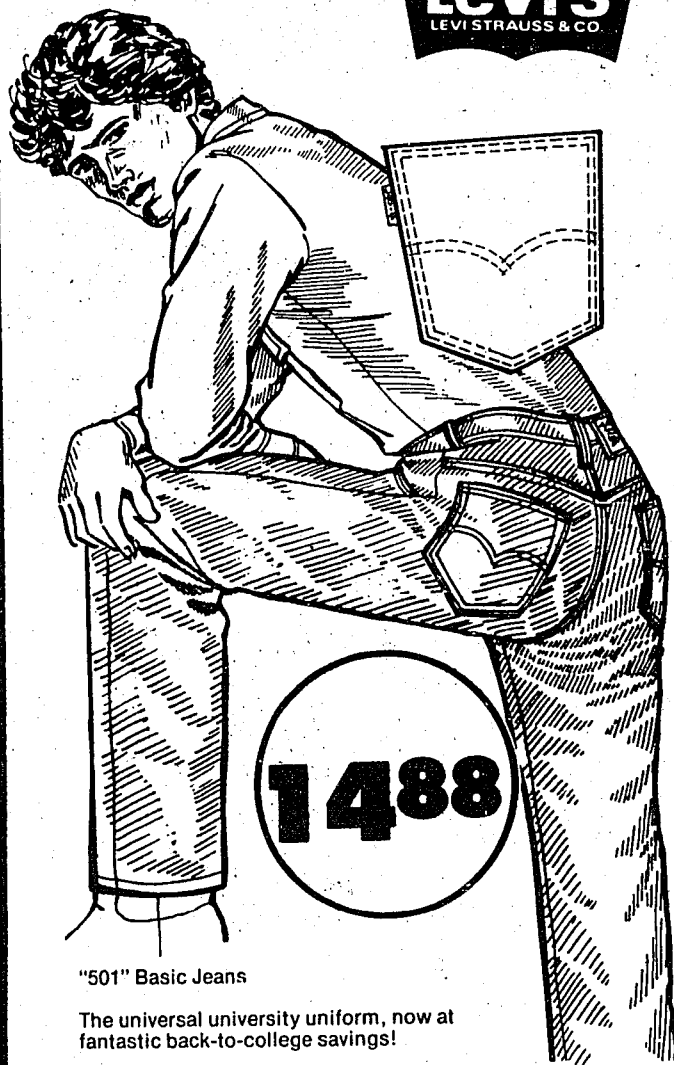


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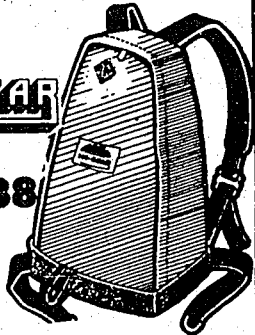
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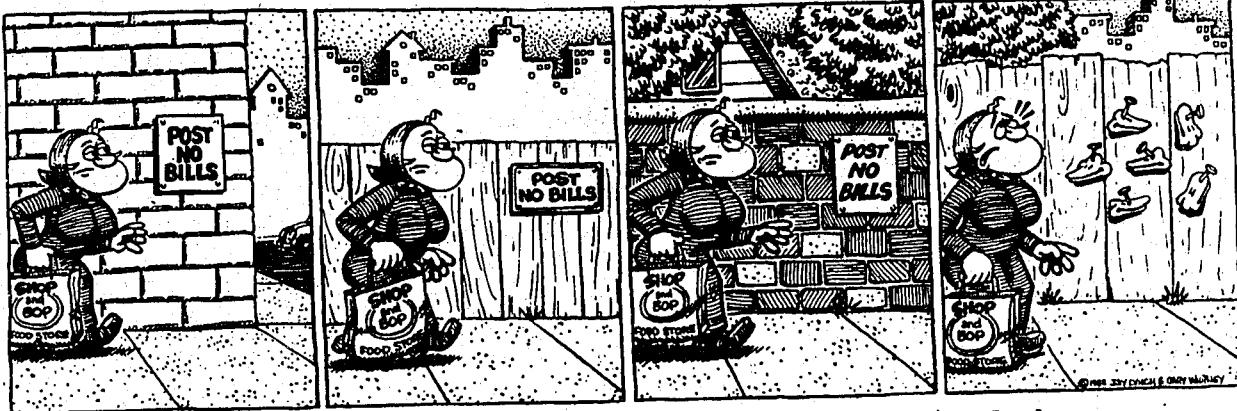


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## Phoebe & the Pigeon People

By Jay Lynch & Gary Whitney



## The Real Puzzle™

## Blockbuster

by Don Rubin

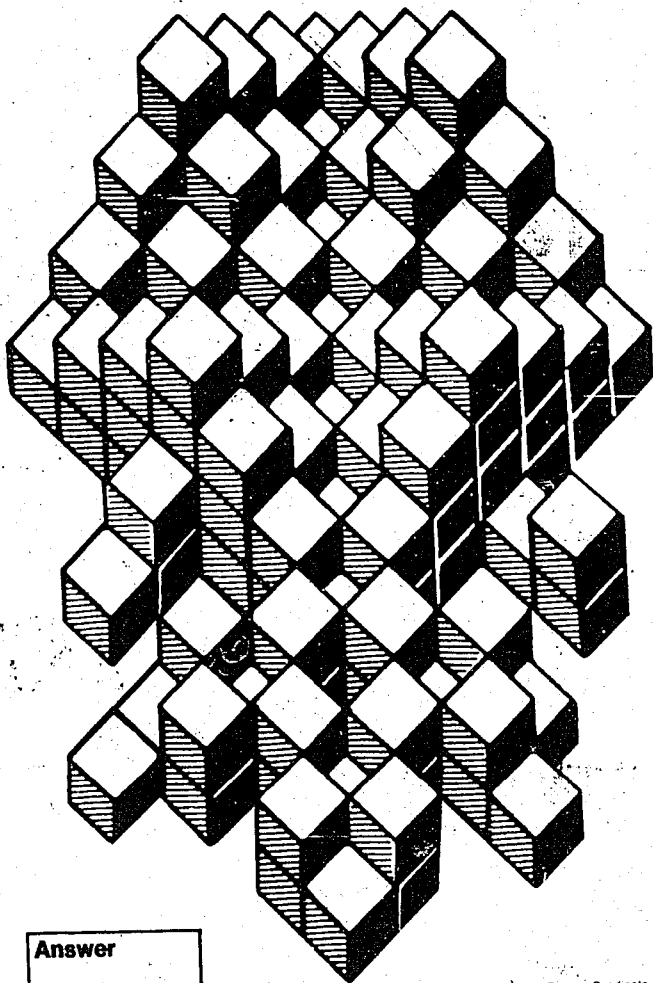
There are at least two distinct spatial abilities: spatial visualization and spatial orientation. The first involves the visualization of moving objects; the second of static objects. For example, counting cubes.

We'd like you to count the cubes at the right, in your head, without a pencil. Then enter your total in the box provided. It is a task that roughly half of you will find impossible.

Assume the worst — i.e., that all the hidden cubes that might be present are present. The back walls and bottom of the pile are flat.

Come on, we're counting on you.

Fed up with these crazy puzzles? Would you like to get even with Don Rubin and win \$10 to boot? Then send your original ideas for a Real Puzzle to this newspaper. All entries will become property of UFS, Inc. (You only win the big bucks if we use your puzzle idea.)



Answer

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## Solution

### Paint-by-Numbers

Brillo and Pepsi generally account for most of the errors, although quite a few people have trouble with the Ritz cracker behind the ketchup bottle.

- 1) Red or reddish: the letters on the Kellogg's cereal, the Kodak logo, the "W" in Wonder, the "o" and "i" in Brillo, the dog's tongue, the ketchup in the Heinz bottle, the Nabisco seal, the background on the Campbell's label and the top and bottom of the Pepsi logo.
- 2) Yellow: the word Kodak.
- 3) Blue: the bottom half of the Pepsi circle.
- 4) White: the cotton in the aspirin bottle and the backgrounds on the cake mix and Pepsi can.
- 5) Green: the Green Giant and the letters "Gre."
- 6) Black: Mr. Peanut's hat
- 7) Golden Brown: each of the Ritz crackers.
- Brown (8) and Dark Blue (9) don't apply.



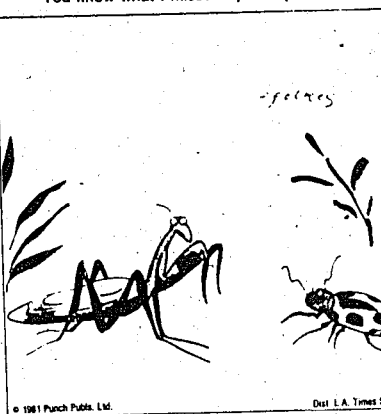
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## Comix

### Punch



"You know what I miss? Paper airplanes."



## classified

FOR SALE: 1978 Toyota SR-5 Pickup, Longbed, Best offer, 345-4915.

The Corner Pocket, fast becoming BSU's number one hangout. Correct hours: Mon-Sat. 10:00 a.m.-1:00 a.m., Sunday only 11:00 a.m.-1:00 a.m. Mis-print of hours in first issue.

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# Coors

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## Don't Miss These Coming Events!

	Entry deadline extended to:	Starting date:
Men's Football (one hand touch)	Thurs 9-9	Mon 9-13
Women's Women's Powderpuff Football	9-9	9-13
Tennis Singles	9-9	9-13
Coed Soft ball (5 men, 5 women)	9-9	9-13

## Coors Intramural Campus Fest is Coming

Thurs Sept 16 11:00-4:00  
Games! Prizes Activities! Awards! Fun! Fun! Fun!

## At The Fair

• Continued from page 9 •

He's attracted to "the people, the travel, the money."

Business this year has been terrible, said Cadeux. "Our business is a direct reflection of everybody else's. If there's no money to spend, they don't spend it here, either. They do to a degree, because people will always entertain themselves, but other than that it's really very poor."

He said that it cuts down on the money they have to spend to maintain their equipment and to build new equipment.

Cadeux had seven employees with him here. "I've got a good, good crew right now. Sometimes we end up with bad ones. We just weeded out two bad ones a few days ago...caught them with their fingers in the till."

Cadeux owns four sideshows altogether; two in Florida will soon be moving to Albuquerque. He works seven months straight, then spends the rest of the time in Gibsonton, Florida.

He said the carnival isn't what is used to be. "There's been a drastic change since when it first started. The way the business has been, the new rides...the games are about the same as they've always been, the rides have improved."

Still, Cadeux carries one million dollars worth of insurance through Lloyd's of London.

An independent contractor, Cadeux owns his sideshows while Ray Cammack, the carnival company, owns the master contract for the fair itself. There are about six independent owners that pool their attractions to make on big show, he said. He moved to Ray Cammack's show last

year because there was room for him to expand.

Cadeux thinks the trend is back toward smaller groups. "The big ones have gotten too big and too out of hand and even the fairs, themselves, are booking independent midways, letting smaller people come in."

"There going to this one price pays all and I don't particularly like that," he said. "It's great for the big carnival show-owner but it's not good for the independents."

"I belong to the biggest showman's club in the world. We have retirement plans. All of our people are members. We have our own graveyard."

The Independent Showman's Association helps the industry. "We have our own people that get laws passed, we have our own club attorney. It makes us a more unified business," Cadeux said. "It's almost like a union, but it isn't a union."

"In fact Gibsonton...is known throughout the industry and the world as Showtown, USA...it's the carnival capital of the world, actually. Sarasota's where all the circus people go...Gibsonton's where all the carnival people go and they're side by side."

Fairs have been held for eons. They're withstood tests of time immemorial and are firmly rooted in the annals of history.

Changes have taken place, but the basic emphasis is the same.

Livestock and home arts exhibitors display the fruits of their labor, while providing fairgoers a taste of their lifestyle.

Enticing entertainment bills lure the crowds. Foodstuffs and beverages satisfy, contests amuse.

The carnival swirls through day into night and the tradition of the fair continues.



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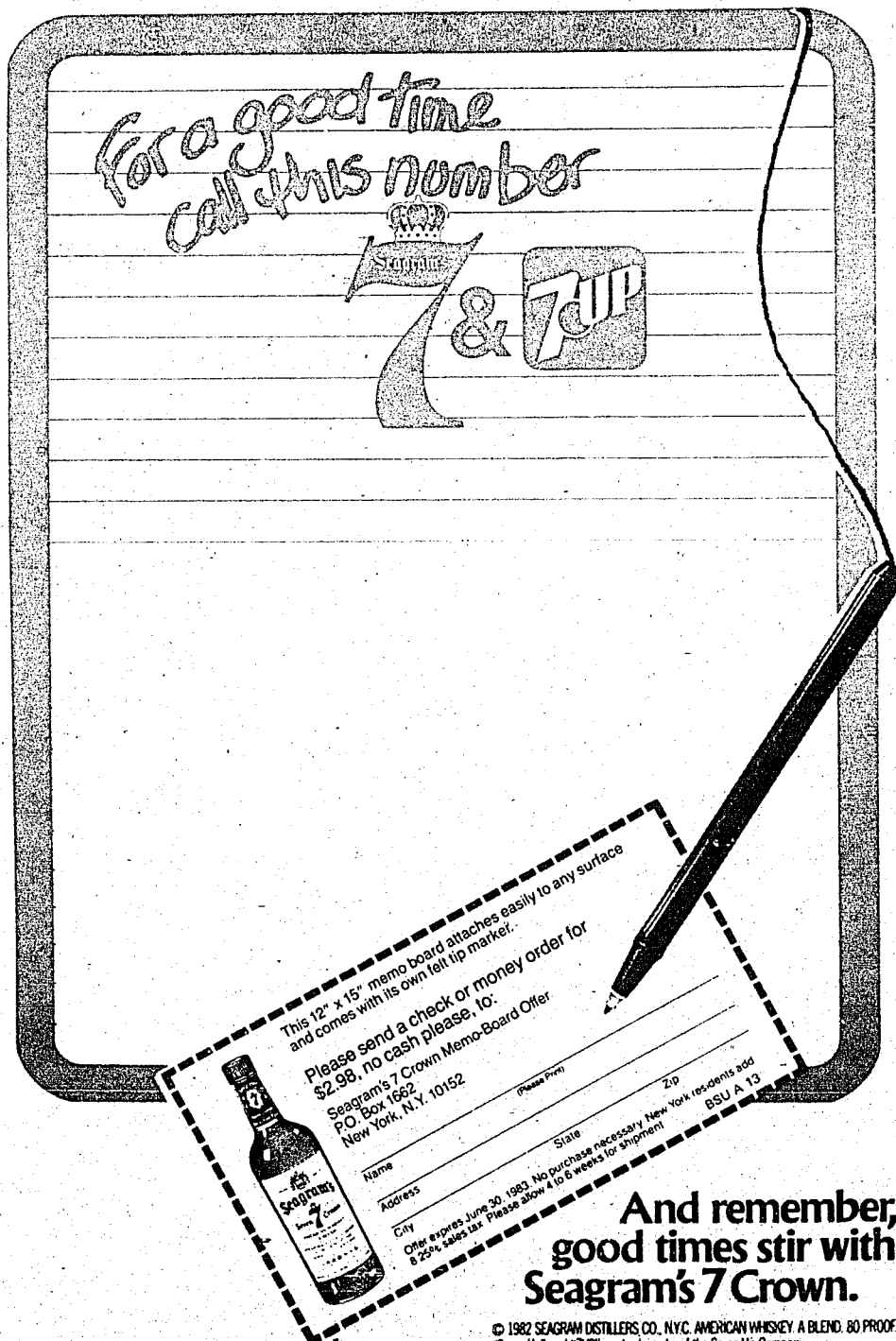
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